

News Release

Media Contact
Irvin Vale Akopov
Global Brand Manager
Insotect Ltd.
vale.akopov@insotect.com

Insotect Compliments Patented Construction Technology with Design & Production Expertise Offering

VANCOUVER BC July 23, 2014 – Insotect is pleased to announce that it is expanding its primary offering to including design and production services alongside its patented portfolio of construction technologies.

Insotect is recognized as a leader in the design and development of insulated outdoor gear. Through a focus on quality and innovation, Insotect's patented construction technology has become a main driver of award winning gear for leading outdoor gear brands.

"We are pleased to officially extend our design and production expertise to our partners; whom may not have a readily available design team for insulated outdoor gear, specifically sleeping bags and jackets. We provide a fully integrated concept, design, and production process to deliver a unique and high-quality product for our brand partners. It's a natural and valuable pairing to compliment our construction technology patents." – Irvin Vale Akopov, Global Brand Manager.

By officially offering design and production services, Insotect now offers a complete suite of solutions to partners whom could benefit from a fully integrated experience. For new and existing partners, this provides a more robust package when considering the addition of innovative insulated outdoor gear into their product mix.

Interested in learning more? Contact us to connect at ORSM 2014 or swing by booth #355-101 for a closer look.

For immediate inquiries please reach out to:

Vale Akopov
Insotect
Global Brand Manager
ph:778.375.2408 email:vale.akopov@insotect.com

For more information regarding Insotect please visit www.insotect.com

About Insotect

Insotect is a leading provider of design and development for insulated outdoor gear. In working with brand partners, Insotect offers its expertise in design and access to its patented construction technology. Insotect collaborates with its brand partners to create high-quality products geared towards performance and innovation. Insotect's portfolio includes Insotect Flow and Insotect Tubic which have been an integral component of award winning product for leading outdoor gear brands. For more information please visit: www.insotect.com

– End –